

Placing your message at the centre of EU policy making

A trusted platform of engagement between policy makers and stakeholders, Government Gazette gives you direct access to key decision makers within Europe



GOVERNMENT GAZETTE provides politically neutral and objective coverage of all leading institutions and policy makers in the European Union. The quarterly magazine's standard of excellence has made it a place where parliamentarians, policy shapers and eminent thought leaders turn to express their views with their extended policy circles. Government Gazette enables informed policy making by encouraging open debate on a range of timely policy issues, triggering active participation from policy shapers, activists and lobbyists; and creating readily-usable content for discerning decision-makers.

The magazine is an ideal platform to:

- Position your message within the existing policy narrative and highlight your work through double, single and half-page adverts, positioned adjacent to relevant articles
- **Display the thought leader position** of your company through sponsored policy-specific supplements, branded with your corporate identity
- **Showcase your current projects** and join the policy debate through advertorials and sponsored editorials
- Target our growing web traffic to promote your upcoming events through videos, web teasers, banner advertisements and modern-day online solutions
- Advertise in our quarterly news bulletin to reach the inboxes of high-flying members of the EU and UK policy circles

GENERAL INQUIRIES

Contact our Editorial Desk at 020-3137-8653 or email at janani.krishnaswamy@governmentgazette.co.uk

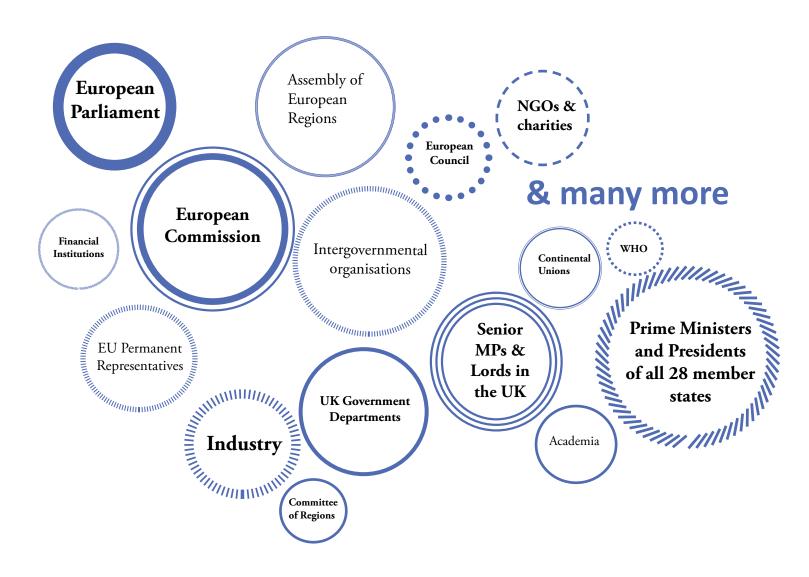


What's inside

o2 Purposeo3 Readershipo4 Reputation

Our target audience

2500+ copies distributed to...



Some of our prominent voices



David Cameron Former Prime Minister, UK



Cecilia Malmstrom EU Commissioner, Trade



Helle Thorning-Schmidt Former Prime Minister, Denmark



Rt Hon William Hague MP Former UK Secretary of State



Rt Hon John Redwood MP Conservative MP for Wokingham



Gunther Oettinger EU Commissioner, Digital Economy & Society



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Mobility & Transport

Politics & Society

Security

Technology & Telecom

Featured segments

- Interviews with key European policy makers
- Policy viewpoints of senior parliamentarians
- Insightful opinions from academics
- Perspectives of key stakeholders and leading think tanks
- Coverage of ICPS events

Some of our advertisers include...







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Our advertising solutions

Print solutions

Apart from the traditional ad spots (Front, back, inside covers, full & half pages) within the magazine, we also offer the following solutions:

- Advertorials
- Policy-specific special supplements
- Blend of solutions to promote events

Online solutions

We believe an effective banner advert lies at the heart of any online campaign. We offer a range of banner and skyscrapper advertising spots on our website.

Sizing chart	Rates (in euros) *1x
Print:	
Double page (297 *420 mm)	7,000
Single page (297*210 mm)	3,750
Half page (148.5*210 mm)	1,500
Back cover	4,250
Inside cover	4,250
Supplement (8pg)	12,000
Supplement (12pg)	18,000
Online:	
Banner slot	3,500

Copy requirements:

File Format: Ads may be submitted as PDF or EPS files, or in Adobe Indesign CS5 format (with all associated picture and font files). Please allow bleed 3mm on all sides. **Fonts:** All fonts, both screen and printer, must also be supplied. If the correct fonts are not supplied, an alternative may be submitted.

Picture files: Accepted bitmap formats include TIFF, JPG and PNG; accepted vector formats included SVG and EPS. Bitmap formats should be exported at 300dpi or greater. Vector formats should be supplied with the necessary fonts embedded or converted to outlines.

Colours: All colours should be in CMYK format, not RGB. All RGB colours will be converted. Pantone colours must be specified.

Important note: No liability will be assumed for unsatisfactory printing results from client-supplied files, particularly where the above requirements are not met.



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contact us at

Circulation: 2,500 Readership: 7,500

Every edition of Government Gazette is converted into a high-quality digital magazine, allowing users to access our publication online.

Readership profile

30% Members of European Parliament
8% Senior officials of European Commission
5% MPs and Lords in the UK
12% Intergovernmental organisations
5% EU Council of ministers
5% Heads of States and ministries
5% EU Permanent Representations
10% NGOs and think tanks
5% Educational organisations
2% Financial institutions
13% Stakeholders

Impact

85% became aware of policy issues 80% discussed or shared an article on social media

MEDIA PACK 2018 Visit: www.governmentgazette.eu Twitter: @GovtGazette Tel: 020-3137-8653